



Communications Privacy Policy

Effective Date: January 1, 2026

At Cornerstone Clinic, we take your privacy seriously. This policy explains how we handle information when you communicate with us by text, email, phone, through our website, or through other electronic communications.

This is our Communications Privacy Policy. It covers how we handle information as part of communicating with you. It does not replace our separate Notice of Privacy Practices, which explains how we protect and use your health information as part of providing health care.

Information We Collect

When you communicate with us, we may collect things like your name, phone number, email address, appointment information, messages, and your communication preferences.

Our website may also collect basic information about your visit, such as your IP address, browser, device, and the pages you view.

Information about your health care may be protected health information. That information is handled according to our Notice of Privacy Practices and applicable privacy laws.

How We Use Your Information

We use your information to communicate with you and run our practice. For example, we may use it to:

- Answer your questions
- Schedule and manage appointments
- Send appointment reminders and confirmations
- Let you know about cancellations or changes
- Send other patient-care or administrative messages
- Remember how you prefer to be contacted
- Keep our communication systems working properly and securely

We do not use your contact information to send unrelated promotional or marketing text messages without the appropriate consent.

Text Messages

If you choose to receive text messages from Cornerstone Clinic, we may text you about appointments, scheduling, cancellations, confirmations, and other patient-care or administrative matters.

You can stop receiving text messages at any time by replying **STOP**. For help, reply **HELP** or call us at **715-600-2798**. Choosing not to receive text messages will not affect your ability to receive care from Cornerstone Clinic. Message frequency may vary. Message and data rates may apply.

Your Phone Number and Texting Information

We **do not sell or rent your phone number or your text-message opt-in information**. We also do not share this information with other companies for their own marketing or promotional purposes.

We do use companies that help us send and manage text messages and other communications. Those companies may have access to information they need to provide these services to us, but they are not authorized to use your text-message consent information for their own marketing.

Our Website

Our website may use cookies and similar technologies to help the site work, keep it secure, and understand how people use it.

Keeping Information Safe

We use reasonable safeguards to protect the information we handle. No electronic system is completely secure, so we cannot promise that information transmitted or stored electronically will always be 100% secure.

Changes to This Policy

If we make changes to this policy, we will update the effective date at the top of the page.

Questions?

If you have questions about how we handle communications or text messages, just contact us:

Cornerstone Clinic

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Plover, WI 54467

715-600-2798

office@cornerstoneclinicwi.com